

118146

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WJZ 5, Charlotte, NC

Date:

9/19/12

I, Daniel Jesterbeing/on behalf of: Barack Obama, a legallyqualified candidate of the Democratic politicalparty for the office of: President of the United Statesin the Primary & Generalelection to be held on: Various dates

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | AS ORDERED | | | | |

Total Charges:

\$5685

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

| | |
|-----------------|-------------------|
| Energy | National Security |
| Finance/Economy | |
| Jobs | |

I represent that the payment for the above described broadcast time has been furnished by:

Obama For America 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt 312-692-3670

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Don Tracy
Printed Name

GM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Daniel Jester / James Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

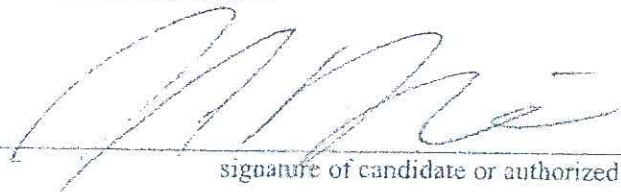
☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date

CONTRACT

WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

| | | |
|---|--|--|
| <u>Contract / Revision</u> 118146 / | | <u>Alt Order #</u> 09817416 |
| <u>Product</u> OBAMA FOR AMERICA | | |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | | <u>Estimate #</u> 1537 |
| <u>Advertiser</u> Obama For America | | <u>Original Date / Revision</u> 09/20/12 / 09/20/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WJZY | <u>Account Executive</u> Bradley Philipps | <u>Sales Office</u> Millennium Was |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 95 | <u>Product Code</u> 101 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|---------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | WJZY | 10/30/12 | 11/02/12 | The Daily Buzz | M-F 7-9am | | :30 | | | NM | 8 | \$40.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 8 | \$5.00 | | | |
| N 2 | WJZY | 11/05/12 | 11/05/12 | The Daily Buzz | M-F 7-9am | | :30 | | | NM | 2 | \$10.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 2 | \$5.00 | | | |
| N 3 | WJZY | 10/30/12 | 11/02/12 | Seinfeld M-F 11a-12n | 11a-12p | | :30 | | | NM | 3 | \$120.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 3 | \$40.00 | | | |
| N 4 | WJZY | 10/30/12 | 11/02/12 | Family Feud M-F 2-3p | 2-3p | | :30 | | | NM | 4 | \$120.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$30.00 | | | |
| N 5 | WJZY | 11/05/12 | 11/05/12 | Family Feud M-F 2-3p | 2-3p | | :30 | | | NM | 1 | \$30.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$30.00 | | | |
| N 6 | WJZY | 11/04/12 | 11/04/12 | Sunday Midday Movie | 2-4pm | | :30 | | | NM | 1 | \$40.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$40.00 | | | |
| N 7 | WJZY | 10/30/12 | 11/02/12 | Bill Cunningham | M-F 3-4p | | :30 | | | NM | 4 | \$140.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$35.00 | | | |
| N 8 | WJZY | 11/05/12 | 11/05/12 | Bill Cunningham | M-F 3-4p | | :30 | | | NM | 1 | \$35.00 |
| | | CANDIDATE / CLASS 3 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$35.00 | | | |

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Charlotte, NC 28214
(704)398-0046

www.cw46.tv

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| Contract / Revision | Alt Order # |
| 118146 / | 09817416 |

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|---------------------|-------------------|------------|
| Contract Dates | Product | Estimate # |
| 10/30/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |

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|-------------------|--------------------------|
| Advertiser | Original Date / Revision |
| Obama For America | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 9 | WJZY | 10/30/12 | 11/02/12 | Eff. 9/10/12 Ricki Lake 5-6p 5-6pm | | | :30 | | | NM | 4 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$55.00 | | | |
| N 10 | WJZY | 11/05/12 | 11/05/12 | Eff. 9/10/12 Ricki Lake 5-6p 5-6pm | | | :30 | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$55.00 | | | |
| N 11 | WJZY | 11/03/12 | 11/03/12 | Saturday Late Movie | Sat/4-6pm | | :30 | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 2 | \$40.00 | | | |
| N 12 | WJZY | 11/04/12 | 11/04/12 | Sun Late Aft Movie | 4-6p | | :30 | | | NM | 2 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 2 | \$45.00 | | | |
| N 13 | WJZY | 10/30/12 | 11/02/12 | Rules of Engagement M-F 6-6-630p M-F | | | :30 | | | NM | 4 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$55.00 | | | |
| N 14 | WJZY | 11/05/12 | 11/05/12 | Rules of Engagement M-F 6-6-630p M-F | | | :30 | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$55.00 | | | |
| N 15 | WJZY | 10/30/12 | 11/02/12 | King of Queens | 630-7p | | :30 | | | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$75.00 | | | |
| N 16 | WJZY | 11/05/12 | 11/05/12 | King of Queens | 630-7p | | :30 | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$75.00 | | | |
| N 17 | WJZY | 10/30/12 | 11/02/12 | 2 1/2 MEN | 7-7:30p | | :30 | | | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$275.00 | | | |
| N 18 | WJZY | 11/05/12 | 11/05/12 | 2 1/2 MEN | 7-7:30p | | :30 | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$275.00 | | | |
| N 19 | WJZY | 10/30/12 | 11/02/12 | 2 1/2 MEN | 7:30-8p | | :30 | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$350.00 | | | |
| N 20 | WJZY | 11/05/12 | 11/05/12 | 2 1/2 MEN | 7:30-8p | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$350.00 | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 118146 / | 09817416 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/30/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Obama For America | 09/20/12 / 09/20/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 21 | WJZY | 11/03/12 | 11/03/12 | 2 1/2 MEN | 730-8p | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$150.00 | | | |
| N 22 | WJZY | 11/04/12 | 11/04/12 | 70's Show/Old Christine Su | 6-7pm | | :30 | | | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$45.00 | | | |
| N 23 | WJZY | 11/04/12 | 11/04/12 | 2.5 MEN | 7-8pm | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$150.00 | | | |
| N 24 | WJZY | 10/30/12 | 11/02/12 | Ricki Lake M-F 10-11p | 10p-11p | | :30 | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$50.00 | | | |
| N 25 | WJZY | 11/05/12 | 11/05/12 | Ricki Lake M-F 10-11p | 10p-11p | | :30 | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$50.00 | | | |
| N 26 | WJZY | 11/04/12 | 11/04/12 | The Border Sun 8-9pm | 8-9P | | :30 | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$80.00 | | | |
| N 27 | WJZY | 11/04/12 | 11/04/12 | The Collector Sun 9-10p | 9-10pm | | :30 | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$80.00 | | | |
| N 28 | WJZY | 11/03/12 | 11/03/12 | 30 Rock Sat 11p-12a | 11p-12a | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$60.00 | | | |
| N 29 | WJZY | 11/03/12 | 11/03/12 | Rules Enga | 12-1a | | :30 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$60.00 | | | |
| N 30 | WJZY | 11/04/12 | 11/04/12 | Charlotte Now | 11-1130p | | :30 | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$55.00 | | | |
| Totals | | | | | | | | | | | 66 | \$5,685.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 10/29/12 - 11/05/12 | 66 | \$5,685.00 | \$4,832.25 |
| Totals | 66 | \$5,685.00 | \$4,832.25 |

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| 10/30/12 - 11/06/12 | OBAMA FOR AMERICA | 1537 |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
|-------------------|---------------------------------|
| Obama For America | 09/20/12 / 09/20/12 |

Signature: _____ **Date:** _____

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